



Maine Pines USTA

National Men's 35 Indoor Championship

May 16 - May 19, 2024

USTA Event

Maine Pines Racquet & Fitness will be hosting the USTA National Men's 35 Indoor Tennis Championships, May 16 - May 19, 2024. This is the only national USTA tournament to be held in Maine this year, and one of only three in the nation. Participants in this tournament are among the top players in the nation, and players will travel from across the country to take part.

Sponsorship

We are pleased to announce the 2024 Sponsorship Packages, with many great benefits. These packages will give your business excellent publicity and a chance to showcase your products or services.

This is a first-come, first-served arrangement with priority assigned by sponsorship level – the earlier you commit, the more publicity you will receive. Media recognition, depending on the level of sponsorship, will include:

- Public relations mention (press release and other event media coverage).
- Sponsor signage displayed during and after the tournament.
- Material logo placement on the official USTA event magazine, event shirts, marketing handouts, flyers, and more.
- Year-round marketing: Sponsor Banner, Facebook, e-mail blasts.

Maine Pines Racquet & Fitness has six indoor courts and offers lessons and league play for junior players and adults of all levels. In addition, the club features top-of-the-line facilities and classes including yoga, spinning, and aerobics. Maine Pines is located one mile south on Route 123 at 120 Harpswell Road, Brunswick. 207-729-8433.

www.maine-pines.com

For more information contact: Andrea Georgian, Tournament Director
E-mail: Ag4tennis@yahoo.com , Phone: 207-576-3630





2024 USTA National Men's 35 Indoor Championship Sponsorship Opportunities

Bronze Level Sponsorship \$250: Six Remaining

* Mention in Event Flyer * Marketing material displayed at event * Logo on Event T-Shirt * Maine Pines Adult 1-2-3 Tennis session package for two * Logo on Tournament Signage * Appreciation ad in local media.

Silver Level Sponsorship \$500: One Remaining

All benefits of Bronze Sponsorship as well as:

* Banner placement: one outdoors and one in the facility during tournament week * Placement of logo on event flyer and tournament Facebook page * Reserved seating at finals * Two tickets to Lobster Bake at Thomas Point Beach * One three-month Maine Pines fitness membership package.

Gold Level Sponsorship \$1,000: Two Remaining

All benefits of Bronze and Silver Sponsorship levels as well as:

* Primary logo placement on USTA event T-shirt * Table space at the event for brochure & business products * Recognition at Lobster Bake * Recognition at finals and trophy presentation ceremony * Website scroll ads for six months * Press release mention * Signage at Maine Pines for one year * One additional Maine Pines fitness membership.

Gold Plus Level Sponsorship \$2,000: No Longer Available

All benefits of Bronze, Silver, and Gold sponsorship levels as well as:

Banner displayed at Maine Pines for one year * Quarterly Facebook post on Maine Pines Facebook page * E-mail blast to membership and other contacts specifically tailored to sponsor's business.

**All Fitness memberships and Adult 1 2 3 Tennis sessions are eligible for one year from the tournament end and for new members only





Maine Pines Racquet and Fitness Club Fact Sheet

- * More than 900 memberships, ranging in age from 4 -94
- * Six Indoor tennis courts
- * Five indoor pickleball courts
- * MidCoast Hospital Physical Therapy Location
- * Six Fitness Exercise Venues: Cybex Strength Training, Free Weights, Aerobics, Cardio, Yoga, and Spinning/ Pilates rooms
- * Area's Largest Aerobics Room
- * Facebook Likes: 1,3K
- * Daily Traffic: Average 250 per day
- * Named one of the Top 50 Tennis Welcome Centers in the country
- * Named "New England Club of the Year" in 2007.
- * Named Maine Tennis Association "Club of the Year" numerous times.
- * Early season training venue for Bowdoin Colleges's nationally ranked tennis teams
- * Hosts frequent events for members and non-members
 - Team Tennis Events
 - Tennis Tournaments
 - Club Tennis events
 - Fitness Socials
- * Home to several men's, women's, and mixed USTA Tennis teams.
- * Has hosted the tennis and pickleball portion of the Maine Senior Games.
- * Home to Freeport Orthotics





Maine Pines USTA
National Men's 35 Indoor
Championship May 16 - 19, 2024
Sponsor Pledge Form

Date: _____

Name of Sponsor: _____

Contact: _____

Street: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Email: _____

Sponsorship Level:

Gold Plus: \$2,000.

Gold: \$1,000.

Silver: \$500.

Bronze: \$250.

Check or money order made payable to:

Maine Pines Racquet and Fitness Club

120 Harpswell Road

Brunswick, ME 04011

Credit card: Visa / MC /Discover

Card #: _____

Name: _____

Exp: ____ / ____

Thank you for sponsoring and supporting this USTA Championship!

Andrea Georgian, Tournament Director

Ag4tennis@yahoo.com 207-576-3630

Maine Pines Racquet and Fitness

207-729 8433



Portland Press Herald

NATIONAL MEN'S 35 TENNIS

Friday,
June 5, 2015

Wimbledon, Davis Cup veteran is headed to Brunswick

Rick Leach, who totaled nine Grand Slam titles in men's or mixed doubles; will compete.

By GLENN JORDAN,
Staff Writer

Rick Leach hoisted a championship trophy at Wimbledon. He did likewise at the U.S. Open.

So what's he doing at a tennis tour-

namment in Brunswick this weekend? **"I've never been to Maine," he said** from his home in California. "I've always wanted to go."

Now 50, Leach will play singles and his specialty, doubles, at the USTA national men's 35 indoor championship Friday through Sunday at Maine Pines Racquet and Fitness.

This has been an annual event in Brunswick, but tournament director

Andrea Georgian said a few tweaks **may have attracted a more diverse** field that includes Leach along with **Mario Perez, 39, of Mexico, Rickard Strom, 40, of Sweden and Paulo Barros, 36, of Brazil**

First, the tournament was shortened from its previous Friday-to-Tuesday format. Second, modest prize money (\$300 to the winner and \$200 to the runner-up) was added.

It remains one of the three men's national tournaments in the 35-and-over age bracket. **The others are in** Arizona and Florida.

Eleven doubles teams and 20 singles players make up the field.

"It's double what it was last year," Georgian said.

Spectators are welcome. There is

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no charge for admission.

"Our crowd has been varied," she said. "It's been smaller in the past, but this year we've been advertising a lot and I feel that we're going to have a large number of people coming."

Leach is seeded fifth in the singles

field with Barros first, Strom fourth

and Perez sixth. Michael Halpern, 36, of Boca Raton, Florida, is seeded

second and R.D. Ferman, 38, of New York City is third.

Leach will play doubles alongside **Lorne Abony, 45, an entrepreneur** and owner of the Austin (Texas) Aces, the World Team Tennis franchise that Leach coaches.

Playing with Robert Kendrick a year ago at Maine Pines, Abony won the USTA national men's 35 doubles title.

"Robert couldn't play this year so I got in," Leach said. "Lorne and I

were playing a tournament in Austin

a few weeks ago and he mentioned it. It seemed like a good excuse to go to

Maine in the summer and have some fun."

Leach played on the professional tour from 1987 to 2005 and won 46 ATP doubles championships.

He won five Grand Slams (including three Australian Opens) in men's doubles and four in mixed doubles.

Partnering with Jim Pugh, Leach also helped the United States win the 1990 Davis Cup with a championship-clinching victory over Pat Cash and John Fitzgerald of Aus-

tralia.

The tournament also includes local players such as former Betty Blake-

man Memorial champions Brian Powell of Kennebunkport and Ben Cox, who teaches in Cumberland.

Play begins at 9 a.m. Friday and continues through Sunday, with time out for a lobster bake Saturday night at Thomas Point Beach for players and their families.

"A very famous lobster bake, too," Leach said. "I've heard the tournament director puts on a great event."

Glenn Jordan can be contacted at 791-

6425 or at:

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Twitter: Glenn.Jordan10PPM

THANK YOU SPONSORS!

USTA NATIONAL 35 MEN'S INDOOR TENNIS CHAMPIONSHIPS

was held at

MAINE PINES RACQUET AND FITNESS

May 18 - 21

LOBSTER



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SEE YOU NEXT YEAR!